Enhancing Patient Experience with Cognitive Insights Fabric

Client

A leading U.S.-based comprehensive cancer center consistently ranked #1 globally for cancer care and research focused on advancing patient outcomes and delivering a seamless, high-quality treatment experience.

Business Need

The client serves patients from across the globe, each with unique cultural, linguistic, and logistical needs. To enhance patient engagement, the center needed a unified solution to guide individuals through the entire care journey—from diagnosis to recovery—while ensuring personalized, context-aware support.

Solution

Innominds implemented a cognitive patient engagement platform with the following capabilities:

- Created personalized cognitive graphs using cultural, ethnic, and treatment data

- Delivered care recommendations through an AI-powered insights agent

- Integrated key services like scheduling, treatment tracking, refills, and insurance

Value Delivered

The solution helped transform the patient experience with personalized, data-driven insights and seamless support services. The impact was:

- Enhanced satisfaction through culturally aware, personalized care

- Better treatment adherence via timely, relevant interventions

- Streamlined service coordination across the patient journey

Tools & Technologies

- Mobile (Android, iOS)
- Angular / Node.js

Key Services:

- Cognitive Insights

Transform Patient Care with Intelligent Engagement.
Partner with Innominds today!
Visit www.innominds.com or contact marketing@innominds.com