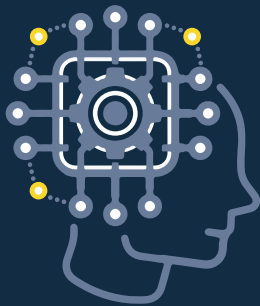# Innominds
Powering the Digital Next

Created the UX design for an AI-driven Physical Security App
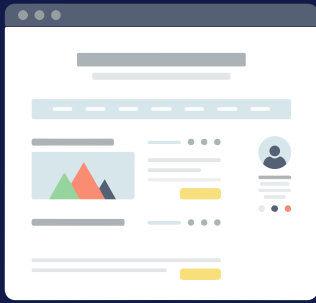
CASE STUDY

Client Need

The client, a **security company**, needed to build a user-driven experience for its **physical security alarms application based on AI** and Machine Learning. The app helps prioritize resolution of alerts and alarms, automating the actions on behalf of the users, training itself over time through **Machine Learning.**

What We Did

Our UX team worked on the concept based on the UX design principles such as minimal input and maximum output, design for forgiveness, design for trust and humanize experiences. The methodology used here to design and evolve this product was iterative along with extensive research.

We generated **multiple concepts and detailed wireframe design** covering happy, alternate and error scenarios along with interaction notes. After making screen flow diagrams, we built the **visual concepts, hi-fidelity mock-ups, the Invision prototype, and the assets.**

The hand-off document included **controls and components** – user interaction and their values stating whether these are static or derived from backend data; Form fields — list of all the form fields that are common across several forms or unique to each **form, identifying each field as required, optional, read only and editable.**

Solution Highlights

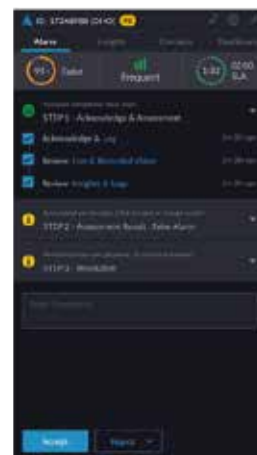Suggests and resolves similar type of problems at the same time

Encourages and builds trust between users and AI through innovative interface component

Intelligently creates a ticket or appends it to the existing one as a part of the resolution process

Smart dashboard which represents metrics and KPIs that boost users' performance

About Innominds

Innominds is an AI-first platform-led digital transformation and full-cycle software product engineering services company headquartered in San Jose, CA. Innominds powers the digital next initiatives of global enterprises and software product companies with an integrated expertise in devices and embedded engineering, software apps and product engineering, cloud, analytics, DevOps, data, security and quality engineering.