



Achieving Proactive Cloud Financial Management with Innominds and Aquila Clouds

Problem Statement

A fast-scaling AI software company leveraging cloud for data-driven workloads, the client faced challenges in controlling budgets and maintaining financial visibility as its cloud usage grew rapidly. Without a structured FinOps framework, spend optimization and forecasting were inefficient and reactive.

Key challenges included:

- Overspending discovered only at month-end, limiting corrective action
- Native tools lacked unified cross-cloud visibility
- Unreported budget eclipses resulted in financial surprises
- No historical trends to explain or predict spend patterns

Business Need

The company sought to improve financial governance, align engineering usage with budgets, and eliminate end-of-month spending shocks across its multi-cloud operations. The client required a proactive FinOps solution to unify financial visibility across clouds, control costs in real time, and improve collaboration between finance and engineering teams through automated tracking, alerts, and forecasting.



Solution

In partnership with Aquila Clouds, Innominds delivered the following:

- Provided an additional 5% platform discount on cloud spend directly to the client, further reducing costs
- Multi-cloud budget tracking and enforcement to unify AWS, Azure, and GCP in a single, actionable view
- Near real-time alerts for threshold breaches and anomalous spend
- Comprehensive Budget Burndown History with time-series analysis for transparent tracking
- Custom budget alert thresholds for every project, team, or business unit, increasing accountability

Tools and Technologies Used

- Aquila Clouds AI Optimization Engine
- Real-time budget and spend analytics
- Budget Burndown History reports
- Automated alerting and anomaly detection
- Centralized cross-cloud management dashboard

Value Delivered

- Achieved up to 30% cost savings through proactive FinOps adoption
- Reduced budget overshoot incidents by 85% with real-time anomaly detection
- Eliminated end-of-month financial surprises, improving predictability
- Improved forecast accuracy by 40% using data-driven consumption trends
- Enhanced financial accountability through transparent, unit-level budget insights

Strategic Impact

The engagement empowered the client to move from reactive to predictive cloud financial management, establishing a foundation for sustainable cost governance and optimized ROI. The FinOps model fostered stronger collaboration between finance and engineering teams, ensuring continuous optimization and scalability across all cloud environments.

**Drive financial accountability and maximize ROI
across multi-cloud environments**

Optimize Cloud Value with Innominds FinOps Services

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