



# Achieving cost optimization via FinOps for a SaaS enterprise

## Problem Statement

- **Unchecked Cloud Costs:** Overprovisioning and minimal oversight allowed infrastructure expenses to escalate without control.
- **Lack of Visibility:** Teams could not identify who or what was responsible for rising costs.
- **Budget Overruns:** The absence of real-time spend tracking led to frequent budget breaches.
- **Manual Reporting:** Reliance on slow, reactive manual reports delayed decision-making.

## Business Need

A rapidly scaling SaaS enterprise with cloud resources spread across AWS and Azure needed to rein in rising IaaS and PaaS costs. They lacked clear visibility into which teams or projects were inflating costs and were struggling to control budgets and make quick financial decisions amid inconsistent reporting.





## Solution

In partnership with Aquila Clouds, Innominds delivered a cloud cost optimization solution by:

- **Savings Insights:** Leveraging AI-powered analytics to uncover 10–50%+ savings potential in IaaS and PaaS environments.
- **Live Budget Tracking:** Implementing AYCAP (At Your Current Allocation Price) for real-time budget monitoring with live consumption data.
- **Spend History Reports:** Enabling detailed budget burndown history for transparency and spend management.
- **Granular Cost Allocation:** Introducing project/team-level cost allocation to drive accountability and transparency across the organization.

## Value Delivered

- **Cloud Spend Reduction:** Within 90 days, monthly cloud expenditure dropped by 27%.
- **Complete Cost Traceability:** 100% clarity on who owns each portion of cloud spend, tying every dollar to its source.
- **Real-Time Controls:** Live budget management via real-time controls prevented overspending and allowed better forecasting.
- **Faster Reviews:** Streamlined monthly reporting accelerated spend reviews by 50% thanks to centralized analytics and smart recommendations.

## Key Services

- AI-driven identification of cloud savings opportunities
- Real-time budget tracking and spend analytics
- Automated, detailed spending history reports
- Centralized and project-based cost allocation for improved accountability
- Centralized dashboards with actionable insights

## Tools and Technologies Used

- Aquila Clouds AI Optimization Engine
- AYCAP (At Your Current Allocation Price) Budget Tracker
- Budget Burndown History Reports
- Cost Allocation Analytics
- Centralized Cloud Management Dashboard
- Alerting and Automation Framework
- Integration APIs

It empowered the SaaS enterprise to establish true financial operations discipline, transforming their cloud spend management with measurable efficiency and savings.

**Optimize cloud value with Innominds FinOps services** through cost savings, governance, and actionable insights.

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